

Appl. No.: 09/502,627
Amdt. dated August 14, 2007
Reply to Office Action of May 25, 2007

Amendments to the Specification:

**Please replace the ABSTRACT OF THE DISCLOSURE with the following amended
ABSTRACT OF THE DISCLOSURE:**

A method and system for comprehensive remote servicing of media program information is disclosed. According to the method, automated facilities are provided for uploading media program information through an interneta network connection to an automated encoding system. An encoding request is received from a client which requests that the media program information be encoded in one or more encoding formats to produce publication-ready-internet-enabled media information. Automated facilities also provide ancillary services associated with the publication-ready-internet-enabled media information such as organization control, design control and publication control of the publication-ready-internet-enabled media information.